

# Africa-Japan Public-Private Joint Mission

## November 2019



Group photo at the Symposium

In November 2019, the Ministry of Economy, Trade and Industry (METI) and Medical Excellence JAPAN (MEJ) welcomed delegates from Africa is the first Africa-Japan Public-Private joint Mission (PPM) which held in Tokyo with an aim of establishing new partnerships, sharing experiences and building awareness and visibility of Japanese medical devices, services and technologies. The African delegation consisted of the representatives from both the Public and Private sectors of three countries; the Republic of South Africa, the United Republic of Tanzania, and the Republic of Kenya.

### ◆ Program Overview

-Date: November 5 – 7, 2019

-Place: Tokyo, Japan

-Participants:

#### 【The Republic of South Africa】

-Executive Vice President, Imperial Logistics and Head of Healthcare Strategy, Dr. Iain Barton

#### 【The United Republic of Tanzania】

-Public-Private Partnerships Coordinator, Dr. Mariam Ongara

-Secretary General of Association of Private Health Facilities in Tanzania and CEO of Apollo Medical Centre, Dr. Nazir Arab

#### 【The Republic of Kenya】

-Minister for Health Services of Makeni County, Dr. Andrew Mutava Mulwa

-President of Kenya Medical Association, Dr. Jacqueline Kitulu

#### 【16 Participating companies/Groups (In alphabetic order)】

ALLM Inc./ARKRAY, Inc./Deloitte Touche Tohmatsu LLC/Fujifilm Holdings Corp./Human Life Management Inc./Japan Strategic Capital Co., Ltd./Lequio Power Technology Corp./Life Holdings Co., Ltd./NIHON KOHDEN Corp./Ohara Pharmaceutical Co., Ltd./OLYMPUS Corp./PHC Holdings Corp./QUNIE Corp./Ricoh Co., Ltd./SHIONOGI & CO., LTD./Terumo Corp.

#### 【Government Agencies】

METI/Cabinet Secretariat(CAS)/Japan International Cooperation Agency/the South African Embassy in Japan/Embassy of the United Republic of Tanzania in Japan/Embassy of the Republic of Kenya in Japan

#### 【Affiliate groups/Speakers】

Japan Generic Medicines Association(JGA)/Africa Health Business/Professor of Department of International Affairs and Tropical Medicine at Tokyo Woman's Medical University School of Medicine, Dr. Tomohiko Sugishita/Representative for Africa at TOKUSHUKAI GENERAL INCORPORATED ASSOCIATION, Dr. Milanga Mwanatambwe

## The 1<sup>st</sup> Africa-Japan Public-Private Joint Mission ~Enhancing Mutual Understandings and Building Partnerships~

### ◆ Activities

#### Forum

On November 5, the Africa-Japan Public-Private Joint Mission Forum was held at the National Museum of Emerging Science and Innovation (Miraikan). In his keynote address, the CEO of MEJ, Dr. Kondo, presented the patient-centric policy and the basic guidelines for conducting "Rational Medicine Initiatives" through the practice of "Regulatory Science". Under the overall theme "Contributing Towards Universal Health Coverage(UHC)", two sessions were held. During the morning session titled "Effective Public-Private Partnership (PPP) from Public Sector Perspective", representatives from Tanzania and Kenya shared an overview of the current public health situation and public private partnerships from their countries. During the afternoon session titled "Role of Private Sector in UHC Achievement", private sector champions from the three countries representatives shared their knowledge, opportunities and challenges of doing healthcare business in Africa with the audience.



(L-R) Dr. Tomohiko Sugishita, Dr. Andrew Mulwa & Dr. Mariam Ongara discuss the public health systems in Africa

#### Networking Lunch and Device Exhibition

6 Japanese companies have the opportunity to showcase their healthcare technologies and solutions to the Africa delegation. The showcase was an opportunity to identify potential channels of engaging both the public and private sectors to build the Africa-Japan health business relationship. The exhibition took place during the networking lunch at the same venue.



#### PHC Holdings Corp., presenting their solutions to the Africa delegation Visits to 3 hospitals in Tokyo and Terumo Medical Pranex

On the morning of November 6, the delegates visited three hospitals each country separately; Tokyo Medical University Hospital (TMUH), National Center for Global Health and Medicine (NCGM), and Keio University Hospital (KEIO) for facility tours and exchange of opinions.

Delegates explored the ER and Education systems at TMUH, Hospital operations and activities of the International Medical Cooperation Bureau at NCGM, and the divine surgical technique of ESD (Endoscopic Submucosal Dissection) at KEIO. The fact finding tour and knowledge sharing experiences were a key highlight for the Africa delegation to recognize the unique system of capacity building and hospital operations, the importance of early detection and treatment, Japan's medical contributions to the continent.

In the afternoon, the delegates visited Terumo Corporation's medical training facility (Terumo Medical Pranex) in Kanagawa Prefecture and toured the facility. Lively discussions on capacity building and simulation training for medical systems were held.



South African Delegation visit to TMUH



Terumo leadership hosting the delegation at Terumo Medical Pranex

#### The delegates pay courtesy call on METI and meeting with JGA

On the morning of November 7th, the delegates paid a courtesy call to METI. The Director of the Healthcare Industry Division; Mr. Nishikawa presented on the issues and solutions for an aging society, and from the Planning Officer of Cabinet Secretariat Medical Strategy Office; Mr. Sasaki on the principle of Africa Health and Wellbeing Initiative. During the session, delegates from Africa and Japan promoted intercultural dialogue and mutual understanding of future synergies and cooperations.

Subsequently, at the meeting with the Japan Generic Pharmaceutical Association (JGA), the International Activities of the Japanese Generic Pharmaceutical companies and the activities of Ohara Pharmaceutical Co., Ltd. in Africa were introduced, and lively opinion exchanges were made regarding the general conditions of the pharmaceutical markets of the three countries.

Edit by MEJ